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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Phillip Y. Goldman et al.

Examiner: Beliveau, Scott E

Patent No.: 7,051,351

Group Art Unit: 2623

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Confirmation No.: 3073

Customer No.: 22971

Docket No: 112625.01

Title: SYSTEM AND METHOD OF INSERTING ADVERTISEMENTS INTO AN INFORMATION  
RETRIEVAL SYSTEM DISPLAY

Attn: Certificate of Correction Branch  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Certificate**  
MAR 15 2010  
**of Correction**

We are transmitting herewith the attached:

- ☒ Request for Certificate of Correction (1 pg.).
- ☒ Certificate of Correction Form - PTO-1050 (1 pg.)
- ☒ Copy of the replacement drawing sheets as found in the image file wrapper, dated 2005-10-11 (2 pgs.)
- ☒ A return postcard.

**Customer Number: 22971**

By \_\_\_\_\_/Henry Gabryjelski/\_\_\_\_\_  
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Reg. No.: 62828

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*Christine Hartness*

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